

Cookies Policy for Al-Mahdi Institute

At Al-Mahdi Institute, we are committed to protecting your privacy and ensuring transparency in the way we collect and use data. This Cookies Policy explains what cookies are, how we use them on our website, and how you can manage your preferences.

1. What Are Cookies?

Cookies are small text files that are placed on your device (computer, tablet, or mobile) when you visit our website. They help us improve your browsing experience by remembering your preferences, gathering analytics, and enabling certain functionalities.

2. How We Use Cookies

We use cookies for the following purposes:

1. Essential Cookies

These cookies are necessary for the basic functionality of our website, such as enabling secure logins and loading pages efficiently.

2. Performance and Analytics Cookies

These cookies help us understand how visitors interact with our website by collecting information anonymously. This data helps us improve our website's functionality and content.

3. Functional Cookies

These cookies allow the website to remember your preferences, such as language settings or login details, to provide a more personalized experience.

4. Marketing Cookies

These cookies track your online activities and help us display relevant content, including targeted advertisements.

3. Cookies We Use

Below is a list of the main types of cookies we use:

Cookie Type	Purpose	Duration
Essential Cookies	Ensures site functionality	Session or fixed duration
Google Analytics	Tracks website traffic and user behavior	Up to 2 years
Preference Cookies	Saves user settings (e.g., language)	1 year
Marketing Cookies	Provides tailored content and ads	Varies

4. Third-Party Cookies

We may use third-party services, such as Google Analytics, to track website usage and marketing performance. These services may set their own cookies on your device. Please refer to their respective privacy policies for more information.

5. How to Manage Cookies

You can control and manage cookies in several ways:

1. **Browser Settings**

Most web browsers allow you to manage or delete cookies through their settings. Check your browser's help section for specific instructions.

2. **Cookie Preferences Tool**

If available, you can use our website's cookie banner or settings to customize your preferences.

3. **Opt-Out Tools**

For third-party services, such as Google Analytics, you can opt out directly via their platforms.

6. Updates to This Policy

We may update this Cookies Policy from time to time to reflect changes in technology, legislation, or our practices. The updated policy will be published on our website with a revised "Effective Date."

7. Contact Us

If you have any questions about this Cookies Policy or our use of cookies, please contact us at:

Al-Mahdi Institute

Email: info@almahdi.edu

Phone: +44 121 446 5047

Address: Al-Mahdi Institute, 60 Weoley Park Road, Birmingham, B29 6RB

By using our website, you agree to the use of cookies as described in this policy. If you do not agree, please adjust your cookie settings accordingly.

Policy approved by the Board of Trustees on: 01/10/2024

Policy due for review: 01/10/2025